




ST. PATRICK'S DAY



a luck of the Irish holiday greeting

Happy St. Patty's Day



Have you ever come across people who seem to be lucky in many situations and circumstances? LUCKY in Love... LUCKY in Sports... LUCKY at Winning... LUCKY on the Job. They appear to be followed by good luck wherever they go. They meet the right people at the right time; they find the best jobs; they make the right decisions; good things just always come their way, seemingly without effort. Like they say in the movies; they get the girl or the guy and live happily ever after!

But luck is not necessarily just a result of karma or coincidence. Being “lucky” and having good things come our way is a result of our thoughts and our actions. Thinking positive (lucky), makes us perform better, and creates a “positive (lucky) environment”. We unconsciously create this “luck” by our positive mindset, attitude, and actions. So can we create bad “luck” by negative thoughts, beliefs, and inertia???

I believe the lucky people think and behave in ways that solicit their “good fortunes”. They are not spectators in life but are the “*Real Players*” who want it the most and will so “**Whatever It Takes**” (the WIT Principle) to make it happen. From the outside looking in, we think they are lucky, but in reality, they create their own good fortunes by their attitudes, positive energy, and targeted actions. They have a goal in mind, (their Pot of Gold) and the color green looks good on them and in their pockets!

Here’s to creating your own **IRISH LUCK** this month and throughout the year. Put everything you have out there with positive affirmations, and you may never have to kiss the Blarney Stone, or find a leprechaun or a four leaf clover to be one of the lucky ones!

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## **TIPS FOR CREATING YOUR “GOOD LUCK”**

- Be open to the possibility of something good happening.
  - Expect good fortune.
  - Put yourself in the right place at the right time.
  - Expect the best, and do what it takes to get it.
  - Always pick up the lucky penny!! (It can’t hurt...)
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## From the Desk of Ella Kate:

If you are lucky to have a Nana like I do, then you are lucky enough!! (At least from the 2 year old world that I live in!) I hope you look at the all things that make you "Lucky Enough"

I sometimes think luck has nothing to do with it... My mom and Nana work very hard to make me happy and teach me all the things I need to learn to become all that I can be! Is it my luck or their hard work?

Are you doing everything you can to take your hard work, add a little "luck factor" and have the secret recipe called **SUCCESS!**

Just to catch you up on my lucky world, Potty Training is a done deal! Luckily for me, my hard work, with a few treats and rewards' paid off!

Was it luck or me? I like to think we all need some of both!

May your "Luck Factor" and Hard Work make everyone around you green with envy!

Happy St. Patrick's Day to all of you from this "Little Leprechaun"

Love,  
O'Ella



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Happy St. Patrick's Day to all my little Leprechaun readers, I am so blessed and **LUCKY** to have all of you! May the **LUCK** of the **IRISH** be with you!



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3. Collaborative Selling-- The Sales Process vs. the Buyer's Journey **June 18, 2009**

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4. How to Win the Battle of Indecision **August 20, 2009**

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